

Tailor Sofa



Furniture — Press Release
SS17

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by Rui Alves



Tailor Sofa



Portuguese designer Rui Alves was inspired to create The Tailor Sofa by the memory of his grandfather's favorite tailor shop. An image of the tailors bent over work tables and of old wooden hangers holding grey suits has stayed with Rui. Like that tailor shop, he has designed the Tailor Sofa to be authentic, with everything on display: "I wanted to show all of it, the structure, the beautiful oak wood. Nothing should be hidden, as is normally done in sofa design. The sofa is meant to be seen from all sides.". It is especially beautiful from behind. The sofa has a light and airy appearance, the structured upholstered part supported by the wooden frame for a comfortable and practical sofa for everyday use.

The frame is made of oak wood and holds a foam shell covered upholstery. The detail in the wood and the upholstery give the sofa a handmade look and all the wood joints are carefully designed to follow the round shape of the sofa.

About the Designer

Portuguese designer Rui Alves hails from a family of craftsmen. His father and grandfather were both cabinet makers, and Rui grew up surrounded by woodworking tools. His studio, Rui Alves Design Office, is located in his hometown, Paços de Ferreira, not far from Porto. Rui's work is characterized by an almost obsessive attention to detail, and an exploration of materials and processes. He continues to be inspired by the skills handed down through generations of craftsmen: "I admire their knowledge and respect for materials, and I often visit the traditional and old shops that are still around."

Notes to Editor

MENU is a Scandinavian design brand with a simple philosophy; to make the world better, less complicated and a little bit nicer to wake up to. MENU collaborate with super-talented international designers, to produce high quality design with a crisp Scandinavian look. MENU work with local craftsmen from around the world to preserve traditional skills, whilst creating objects which are timeless and can be treasured for a lifetime. Composed of lighting, furniture and accessories, the MENU collection provides clever solutions for modern living.

Product Type

Sofa

Dimensions

H: 66 cm / 26 in

W: 180 cm / 70.9 in

D: 69 cm / 27.2 in

Materials

Natural Oak, Textile or Leather Upholstery

Colors

Natural Oak/Light Grey (Hallingdal 65)

Natural Oak/Dark Brown (Dunes Leather)

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Natural Oak/Dark Brown (Dunes Leather)